



SAND PLAINS

Community Development Fund

PROJECT #10-P002

PROJECT NAME: Greenhouse Upgrade Project

Eligible Business/Org.: Family Flowers Inc.

County: Elgin

Priority Categories Addressed: Agribusiness, Tourism

Loan Amount: \$82,000

Board-Approved Date: December 8, 2009

Project Summary: This greenhouse upgrade project was designed to increase production and expand sales, thereby improving profitability of the 15-year-old greenhouse and garden centre business.

Regional Economic Impacts & Benefits:

- ✦ Installation of high-efficiency furnaces will reduce fuel consumption
- ✦ Parking lot expansion will facilitate greater customer base and enhance tourism profile
- ✦ Expanded perennial production will increase product sales
- ✦ Additional upgrades for improved business
- ✦ All equipment, materials and labour will be locally sourced

Market Impact Assessment:

- ✦ Acquisition of several new wholesale customers will result in substantially increased sales