



SAND PLAINS
Community Development Fund

PROJECT # 78-P001

PROJECT NAME: Evaluation of Lavender Varieties

Business/Organization: Ontario Lavender Association

County: All 5 Counties of the Sand Plains Region

Priority Categories Addressed: Agri-Business and Tourism

Grant Amount: \$40,980

Board-Approval Date: March 30, 2011

Project Summary: Provide agronomic research including the identification of varieties adaptable to Ontario growing conditions and having high essential oil quality and quantity. The project will fund a variety of demonstration trials that will be open to local growers to help in choosing cultivars.

Regional Economic Impacts & Benefits: Improved cultivar selection which will bring better yields in future crops. Increased tourism and crop production.

Market Impact Assessment: The research results will be available to the general public, which will benefit all Lavender growers.

WEB: PROJECT ANNOUNCEMENT